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### **The Westin South Coast Plaza Rings in Holiday Season**

COSTA MESA, Nov. 19, 2010 – With a 96-foot white fir adorned with more than 15,000 lights as its centerpiece, Thursday night The Westin South Coast Plaza played host to more than 250 meeting planners, travel professionals and other special guests at a reception to ring in the 2010 holiday season.

While the annual South Coast Plaza tree-lighting ceremony was going on outside, the hotel's executive chef Hussain Zouhbi pulled out all of the stops by preparing a holiday buffet that featured his signature braised short ribs, nigiri sushi, sashimi, shrimp, roasted turkey, imported and local artesian cheeses, desserts and more.

A group of five women representing the Orange County office of Deloitte said they were quite impressed with the evening's fare and good cheer. "What a fabulous presentation of great-tasting food," said Michelle Kerns, Operations manager & Community Involvement. "We were totally impressed with The Westin. It was simply spectacular, just like the service we receive when we hold meetings here."

Julie Snedeker of Long Beach Memorial Hospital concurred with Michelle. "The Westin South Coast Plaza is the preferred location for our doctors. They like the convenient location near the airport and across the street from South Coast Plaza. That's why we have been coming here for more than 20 years. We are happy to be guests of the hotel tonight to sample more of the great food and quality service they consistently provide."

The Westin South Coast Plaza is also offering a unique shopping package. Starting at \$209 per night, the package includes a \$100 South Coast Plaza gift certificate for each night of your stay, along with a discount coupon book to over 100 stores, complimentary access to the shopping center's private VIP Lounge complete with light snacks and beverages, plus complimentary valet parking at South Coast Plaza. The VIP lounge will even store a guest's purchases and deliver them to the hotel.

Along with enjoying unparalleled shopping and dining at 280 top retailers, boutiques, plus fine dining restaurants, guests are invited stay a little longer and see a holiday show in the nearby world-class Theater & Arts District.

"With South Coast Plaza within walking distance, we are delighted to again serve as our guests' headquarters for holiday shopping by providing exclusive special offers and valuable savings. We invite them to take advantage of this once-a-year special offer to enjoy unparalleled access to one of the world's leading shopping destinations," says Jennie Hoffman, the hotel's director of Sales and Marketing.

Book online at [www.westinsouthcoastplaza.com](http://www.westinsouthcoastplaza.com) or call 1-866-716-8126 and ask for rate plan SHOPSCP. This package is valid for Friday, Saturday and Sunday night stays now through January 30, 2011.

Extensively remodeled, The Westin South Coast Plaza is now more than ever a leading choice for meeting and event planners nationwide, savvy business travelers, as well as leisure guests seeking a sophisticated, yet rejuvenating experience. The hotel's \$20 million renovation included new guestrooms that exude an inviting residential feeling and are furnished with a host of convenient amenities like high-speed Internet access, flat screen plasma televisions, the Westin's signature "Heavenly Bed" and "Heavenly Bath." The lobby, public spaces and meeting rooms have been completely redesigned, and a Terrace Level with relaxing outdoor space and a striking 5,100-square-foot pavilion that features insulated walls, an air and heating system, new carpeting, an accent wall and new chandeliers was added.

The Westin South Coast Plaza is located at 686 Anton Boulevard in Costa Mesa, California. For reservations and information, call (714) 540-2500.